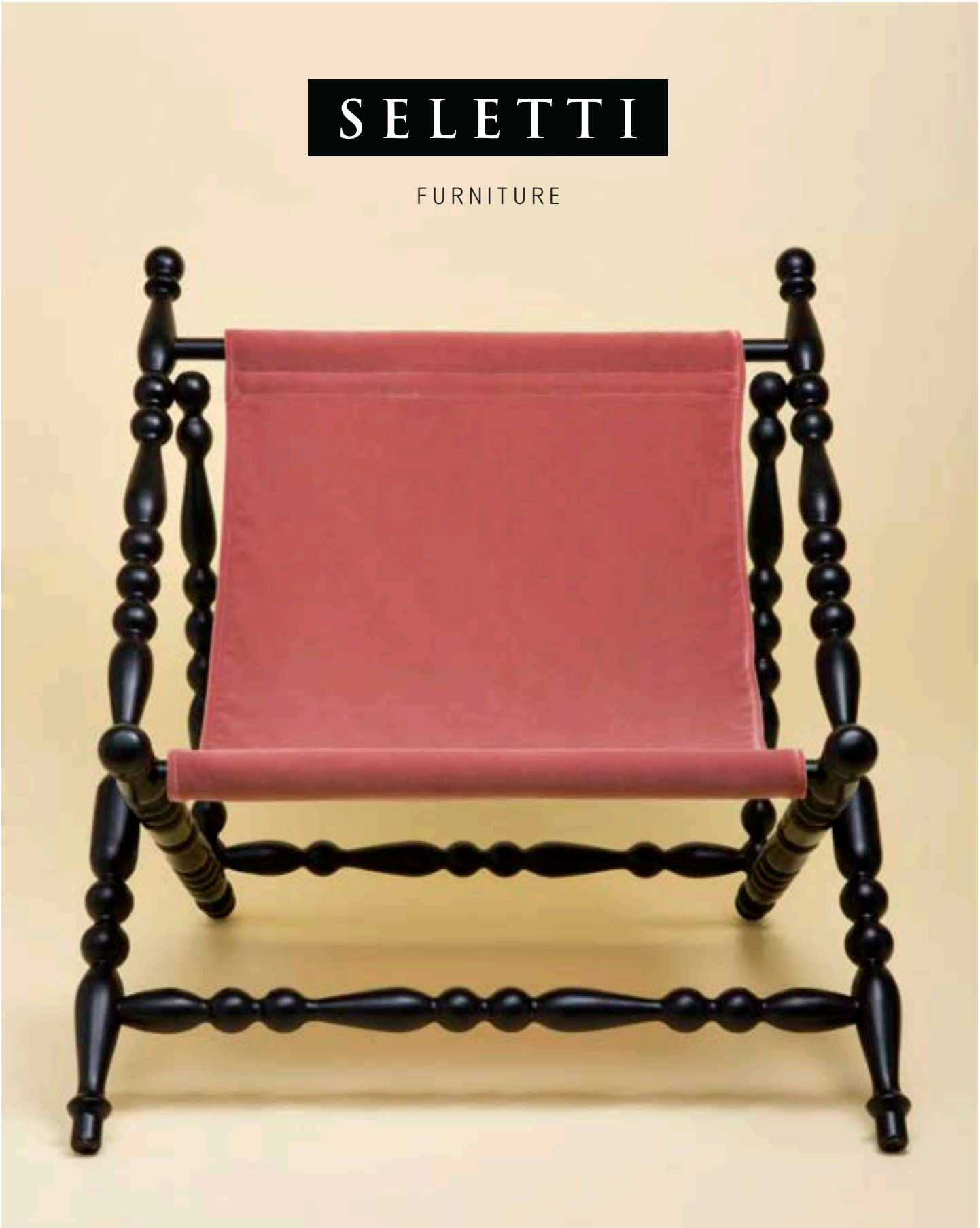
SELETTI

FURNITURE

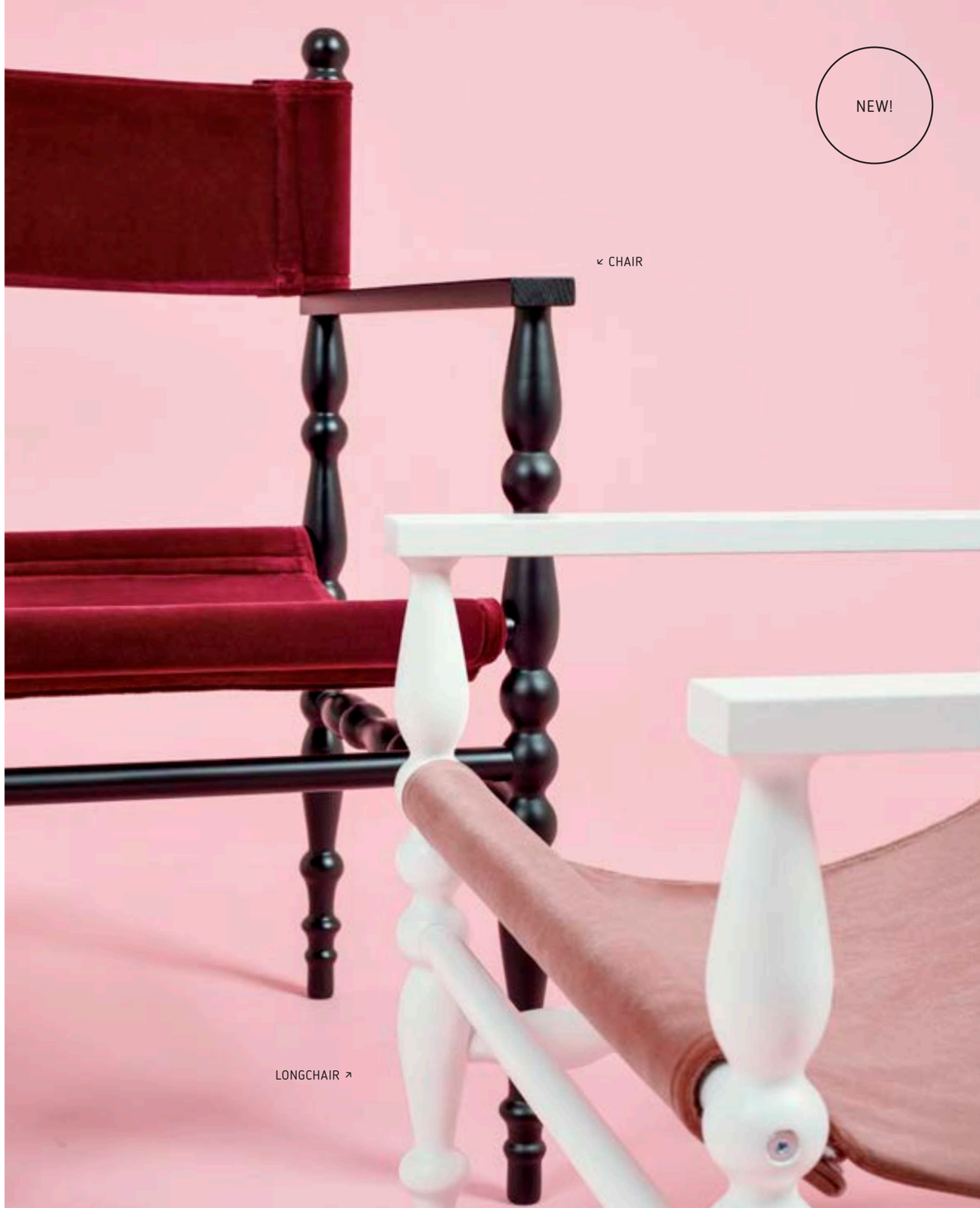


SELETTI

Ever since it was established in **1964** in Cicognara, Mantova, SELETTI has pursued its mission of making the most of professionalism, service and above all an endless product research, striving for improvement, innovation and **originality**. The company focuses on design projects and on the creativity which characterises Italian excellence. The collections contain **art** blended with **daily life icons**, objects that send a message of shape and function while **conveying** to its customers the vision for creating a unique, **personal**, fun lifestyle. Today Seletti aims at a new kind of production and daily life, an on-going journey within the idea of beauty.

From a passion for architecture and art comes **Luminaire**; the creative idea of this line was formed during a visit to Salento - a beautiful part of Puglia in southern Italy – where elaborate wooden structures are traditionally fully decorated with thousands of small lights during religious festivals to great visual effect and a reinterpretation of this local tradition is carried into furniture design. **Hybrid**, the tableware collection that unites western with oriental culture has now become a line of incredibly appealing **rugs**, destined to make their appearance all over the home. Also Seletti's **FURNITURE** line is represented by its new collections; **Heritage collection**, a line consisting of furniture "made in Italy" which marries imagination to artisan traditions creating an unusual line of eclectic products with a sophisticated and elegant appearance.

Seletti meets **Studio Job** through an unexpected project that integrates accessible design to the unmistakable style of the creative duo from Antwerp and Amsterdam. The result is **Industry Collection**, a creative and aesthetically valuable furniture collection. Stefano Seletti, art director of the brand, recalls the origins of the project: *"Many years ago we used to import traditional outdoor sets in metal, the typical vintage looking furnishing pieces. My dream was to have them reinterpreted by Studio Job because I thought that their unusual and highly symbolic patterns would be perfect to provide a contemporary touch. And now that dream has come true!"*. Also Studio Job's statement contributes to the introduction of the collection: *"The Industry theme is indeed an icon in our language. For the edgy brand Seletti we've now re-designed this well-known but hyper kitschy garden set using the Industry iconography... Why garden? Well, have you ever seen rock and roll garden furniture? So, here it is! With gas masks, butterflies and many other graphics taken from the Studio Job archives"*. The outcome of this collaboration is the original set of chairs, armchairs, round and oval tables made of cast aluminum, available in different colors, and **the new rubber cushion**. Industry collection pieces are designed to facilitate transportation, thanks to the light-weighted material and their easy to disassemble nature. Thanks to the inspiring collaborations along with the brand's continuously creative attitude, Seletti furniture takes shape with unusual interpretations and interesting intuitions.

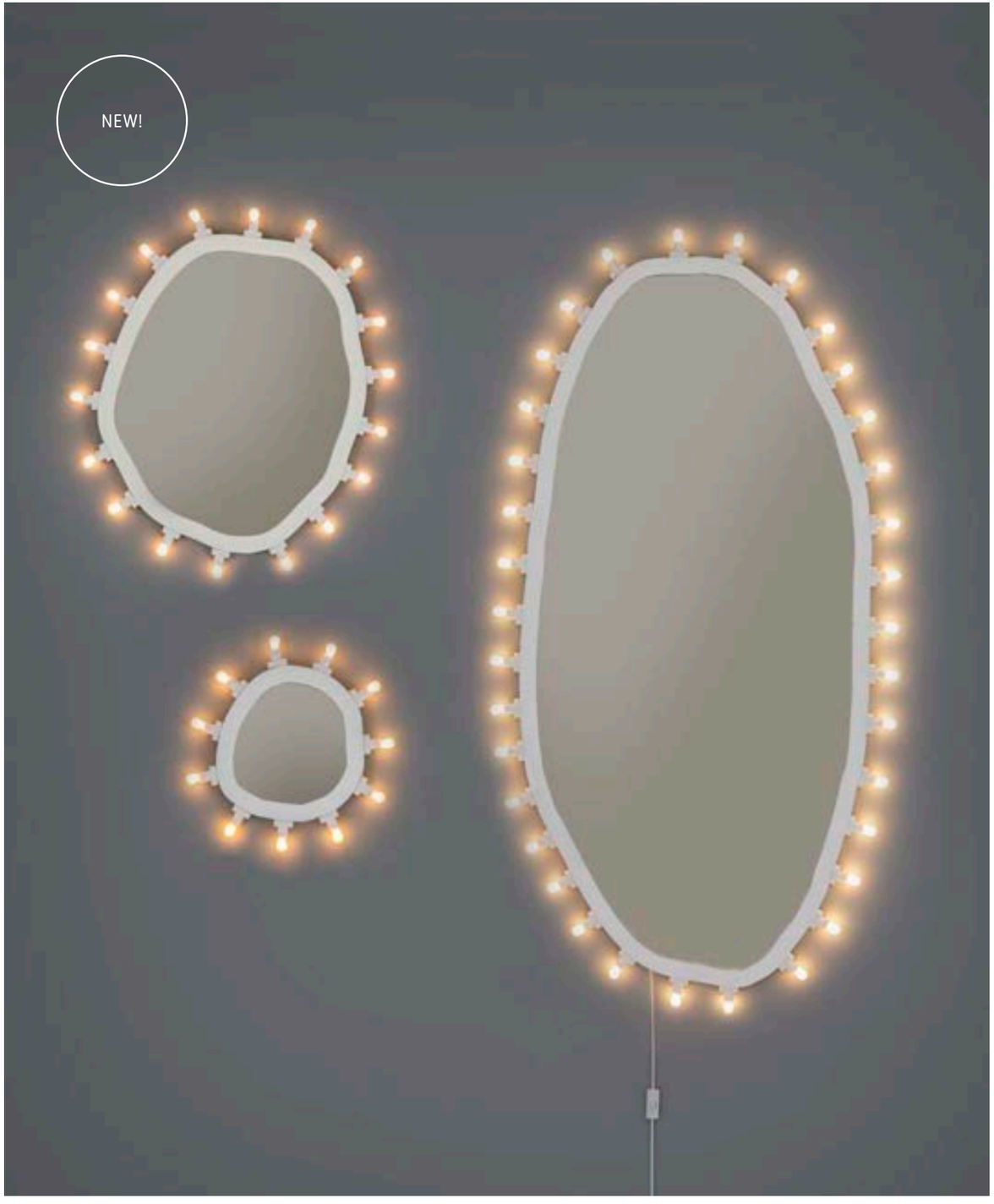


NEW!

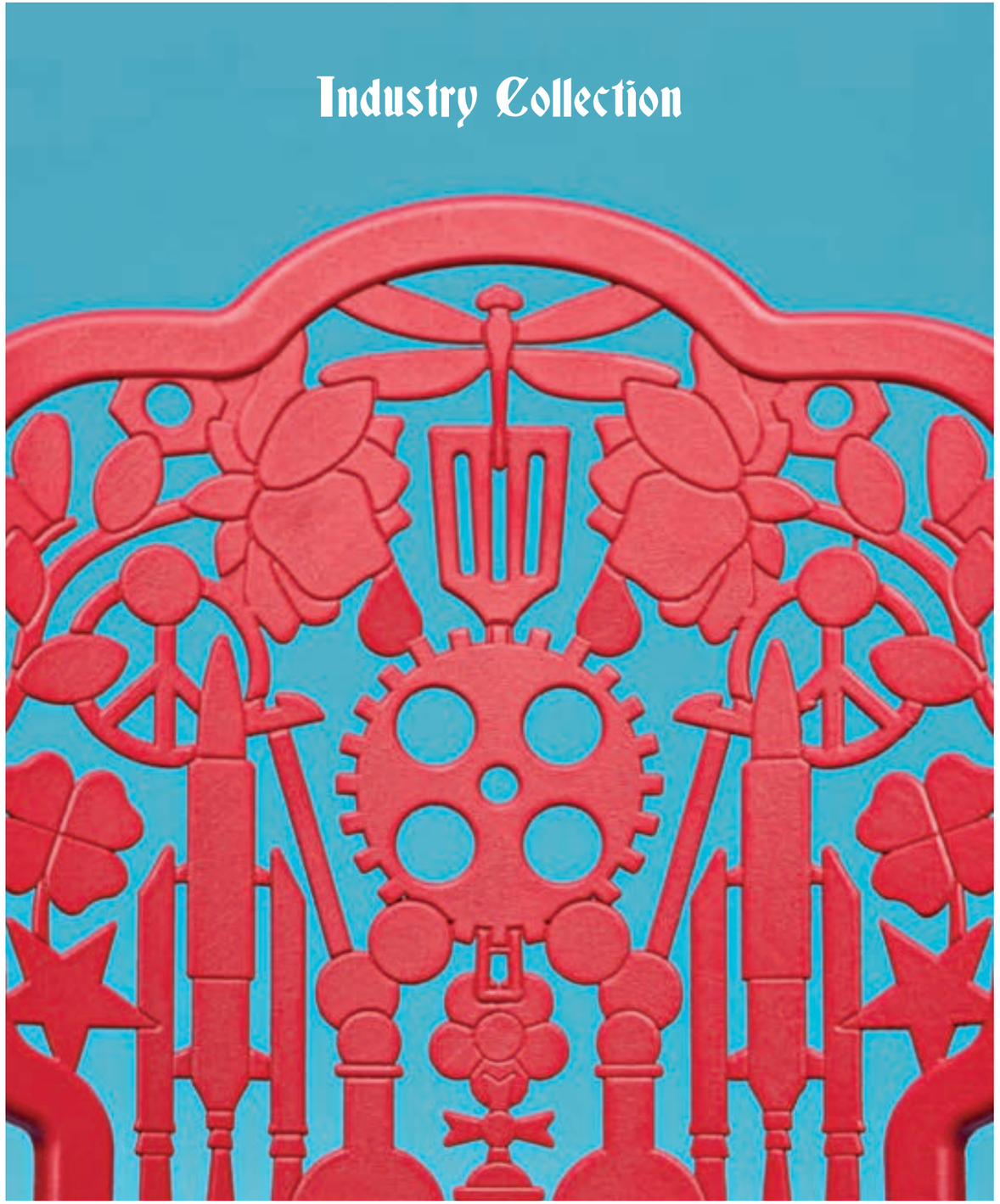
ALL THE FABRICS ARE INTERCHANGEABLE ↓

NEW!

OUTDOOR
PROOF
FABRICS


NEW!

Industry Collection



NEW!

INDUSTRY COLLECTION | Armchair

Disassembled chair | **INDUSTRY COLLECTION**

NEW!

↖ ALL RUGS 100% MADE WITH RECYCLED PET

OPTIONAL MIRRORS TO PUT
ON BACK OR ON SIDES ↓

ASSEMBLAGE | Set 8 lacquered modules

ASSEMBLAGE | Set 8 lacquered modules

LES VOLIÈRES | Metal mesh cabinets with glass and mirror shelves

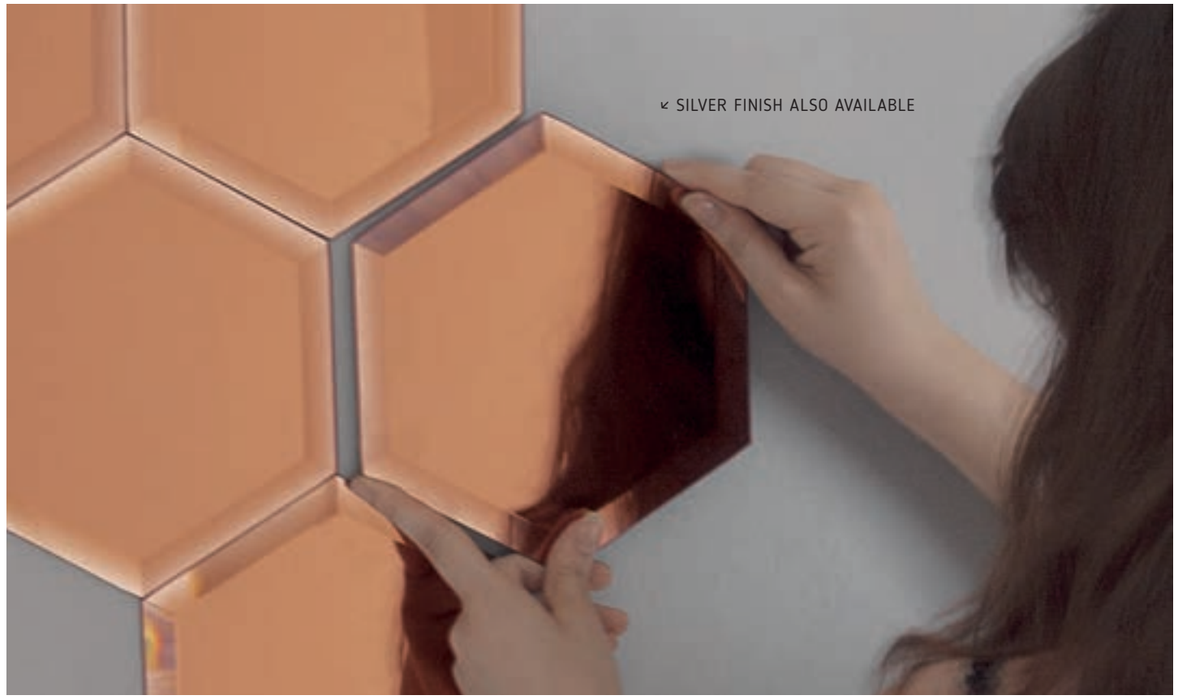
DECORATIVE MAGNETIC BIRDS ↘

A5
FRAGILE
C6
HANDLE WITH CARE
A7
HANDLE WITH CARE

↙ TWO OTHER MODELS AVAILABLE

ROCK_ME | Rocking chair

Coat stand | **HARAKIRI**


↙ SILVER FINISH ALSO AVAILABLE

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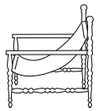
HERITAGE COLLECTION
Design: Sebastiano Tosi
Material: Turned beech wood, velvet, polyester

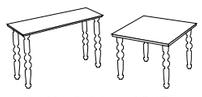
Foldable deckchair
cm. 75 x 88 h. 77 ≈
29.5" x 34.6" h. 30.3" ≈
_16060 black
_16061 white



Armchair
cm. 66 x 77 h. 81 ≈
25.9" x 30.3" h. 31.9" ≈
_16062 black
_16063 white

Chair
cm. 55 x 56 h. 90 ≈
21.6" x 22" h. 35.4" ≈
_16064 black
_16065 white

Fabrics available for all the models - sold separately
_powder pink - velvet
_blue - velvet
_green - velvet
_bordeaux - velvet
_flower - polyester, outdoor proof



Coffe Table _16070
cm. 40 x 40 h. 30 ≈
15.8" x 15.8" h. 11.8" ≈
White / Black

Coffe Table _16071
cm. 25 x 65 h. 40 ≈
9.8" x 25.6" h. 15.7" ≈
White / Black

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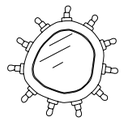
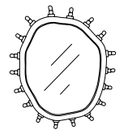
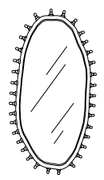
LUMINAIRE
Design: Marcantonio Raimondi Malerba
Material: MDF, mirror



Small mirror with bulbs _14790
cm. 30 x 32 ≈ - 11.8" x 12.6" ≈

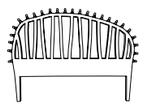


Medium mirror with bulbs _14791
cm. 55 x 67 ≈ - 21.7" x 26.4" ≈



Large mirror with bulbs _14792
cm. 72 x 150 ≈ - 28.4" x 59.1" ≈

Material: MDF



Headboard with bulbs _14793
cm. 170 x 121 ≈ - 66.9" x 47.6" ≈

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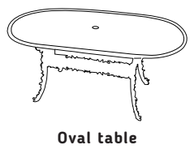
INDUSTRY COLLECTION
Design: Studio Job
Material: Cast aluminium with matt powder coating finishing, outdoor proof

Chair
cm. 40x40 h. 45/92 ≈
15.8"x15.8" h. 17.7"/36.2" ≈
White _18686_BIA
Black _18686_NER
Red _18686_ROS
Green _18686_VER

Armchair
cm. 52 x 55 h. 45/94 ≈
20.5" x 21.7" h. 17.7"/37" ≈
White _18684_BIA
Black _18684_NER
Red _18684_ROS
Green _18684_VER

Round table
ø cm. 70 h. 74 ≈ - ø 27.6" h. 29.1" ≈
White _18687_BIA
Black _18687_NER
Red _18687_ROS
Green _18687_VER



Oval table
cm. 152x90 h. 74 ≈
59.8"x35.4" h. 29.1" ≈
White _18688_BIA
Black _18688_NER
Red _18688_ROS
Green _18688_VER

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Material: Rubber

Cushion for chair
ø cm. 31 ≈ - ø 12.2" ≈
_18686CBIA white
_18686CNER black
_18686CROS red
_18686CVER green

Cushion for armchair
cm. 37x38 ≈ - 14.6"x15" ≈
_18684CBIA white
_18684CNER black
_18684CROS red
_18684CVER green

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HYBRID RUGS
Design: Ctrlzak
Material: front 100% Polyester, back 50% Cotton, 50% Polyester

Perinzia
Round rug _18100
ø cm. 215 ≈ - ø 84.7" ≈

Tecla
Round rug _18101
ø cm. 215 ≈ - ø 84.7" ≈

Andria
Round rug _18102
ø cm. 215 ≈ - ø 84.7" ≈

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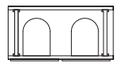
RENAISSANCE
Design: BBMDS
Material: MDF

Modular bookcase
Module A
cm. 40 x 34 h. 40 ≈
15.8" x 13.4" h. 15.8" ≈
White _14903
Anthracite _14902



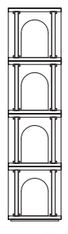
Modular bookcase
Module B
cm. 80 x 34 h. 40
31.5" x 13.4" h. 15.8" ≈
White _14908
Anthracite _14907

RENAISSANCE MIRRORS
Design: BBMDS
Material: Glass

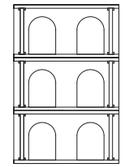
Shaped mirror set, 2 pieces with bronze finishing _17490
cm. 22 x 30,5 ≈
8,6" x 12" ≈

POSSIBLE MODULAR COMBINATIONS

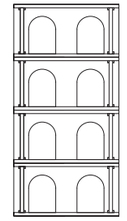
3 pcs MODULE A



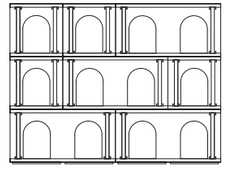
4 pcs MODULE A



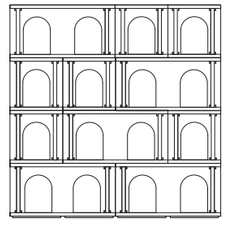
3 pcs MODULE B



4 pcs MODULE B



4 pcs MODULE A
+ 4 pcs MODULE B



6 pcs MODULE A
+ 5 pcs MODULE B

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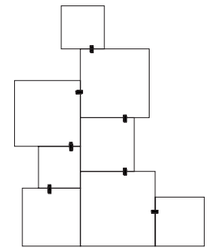
ASSEMBLAGE
Design: Selab
Material: MDF



Modular bookcase, 8 modules, with 8 clamps
from cm. 28,5 to cm. 60
- depth cm. 35 ≈
from 11.2" to 23.6"
- depth 13.8" ≈
White _14911
Anthracite _14910

↖ CLAMP

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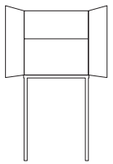
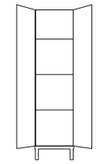
LES VOLIÈRES
Design: Cristina Celestino
Material: Metal, glass



Mesh cabinet with shelves
White _14686
cm. 71 x 36 h. 164 ≈
28" x 14.2" h. 64.6" ≈

Mesh cabinet with shelves
Black _14684
cm. 71 x 36 h. 164 ≈
28" x 14.2" h. 64.6" ≈



Mesh cabinet with shelves
White _14682
cm. 40 x 40 h. 164 ≈
15.8" x 15.8" h. 64.6" ≈

Mesh cabinet with shelves
Black _14680
cm. 40 x 40 h. 164 ≈
15.8" x 15.8" h. 64.6" ≈

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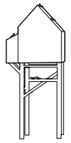
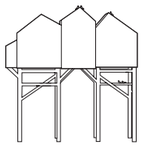
PALAFITT

Design:
Marcantonio Raimondi Malerba
Material: MDF, beech



2 doors furniture _14996
cm. 64 x 36 h. 157,5 ≈
25.2”x14.2” h. 62” ≈



4 doors furniture _14998
cm. 161 x 38 h. 164 ≈
63.4”x14.9” h. 64.6” ≈

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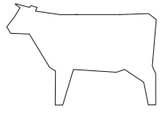
SENDING ANIMALS

Design:
Marcantonio Raimondi Malerba
Material: Wood

Sending Goose _16365
cm. 65 x 38,5 h. 66 ≈
25.6” x 15.2” h. 26” ≈

Sending Pig _16366
cm. 150 x 44 h. 76 ≈
59.1” x 17.3” h. 29.9” ≈



Sending Cow _16367
cm. 225 x 58 h. 151 ≈
88.6” x 22.8” h. 59.5” ≈

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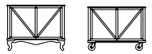
EXPORT COMÓ

Design:
Marcantonio Raimondi Malerba
Material: Wood

Wardrobe
cm. 100 x 55 h. 202,5 ≈
39.4” x 21.7” h. 79.7” ≈
Base _16385
Wheels _16395



2 doors cupboard with internal shelf
cm. 120 x 55 h. 95 ≈
47.2” x 21.7” h. 37.4” ≈
Base _16387
Wheels _16397

1 door downside opening TV cabinet with 3 internal shelves
cm. 160 x 45 h. 65,5 ≈
63” x 17.7” h. 25.8” ≈
Base _16386
Wheels _16396

2 doors TV cabinet with 2 drawers
cm. 160 x 45 h. 65,5 ≈
63” x 17.7” h. 25.8” ≈
Base _16383
Wheels _16393

Chest of 3 drawers
cm. 120 x 55 h. 95 ≈
47.2” x 21.7” h. 37.4” ≈
Base _16384
Wheels _16394

Bedside table
cm. 42 x 38 h. 60,5 ≈
16.5” x 15” h. 23.8” ≈
Base _16382

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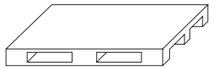
SI-PALLET

Design: Selab
Material: MDF



Furniture pallet with single shelf
cm. 60 x 80 h. 14 ≈
23.6” x 31.5” h. 5.5” ≈
White _12738
Grey _12738GRI

Furniture pallet with single shelf
cm. 120 x 80 h. 14 ≈
47.2” x 31.5” h. 5.5” ≈
White _12739
Grey _12739GRI

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ROCK_ME

Design: Alessandra Baldereschi
Material: Wood

Rocking chair
cm. 54 x 92 h. 82 ≈
21.3” x 36.2” h. 32.3” ≈
White / Powder pink _09506_CIP
White / Light blue _09506_CEL

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HARAKIRI

Design: Alessandro Zambelli
Material: Beech wood

Cloack stand
h. cm. 192 ≈ - h. 75.6” ≈
Natural _13288NAT
Red _13288ROS
White _13288BIA
Black _13288NER

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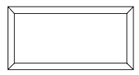
MIRRORIZED

Design: Selab
Material: Glass



Mirror tile
cm. 30 x 15 - 11” x 5.9” ≈
17479_ Smoky Grey

Mirror tile
cm. 20 x 20 - 9” x 9” ≈
17476_Silver
17477_Smoky Grey

SELETTI

FURNITURE
2017

Art Direction : Sebastiano Mastroeni, Ivan Piperis
Design: Sebastiano Mastroeni, Ivan Piperis
Production: Badini Createam
Photography: Silvia Donghi
except pages: cover, 10, 12-13, 16, 17, 22-23, 24-25
Leonardo Scotti
and except pages: 26 (bottom - top left), 27, 28, 29, 30 (bottom), 31, 32, 33, 34, 35
Badini Createam
and except pages: 26 (top right), 30 (top)
Walter Borghetti

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FURNITURE

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